



8. REPORT ON PhD THESIS EVALUATION

General information and PhD candidate contact information		
Title, first and last name of the PhD candidate	Martina Ferenčić, MSc	
Provider(s) of the study programme	Faculty of Economics and Business, University of Rijeka	
Name of the study programme	Postgraduate Doctoral Study Program in Economics and Business Economics	
Identification number of the PhD candidate	126/14	
Title of the PhD thesis	Language of the thesis	English
	Croatian	LOJALNOST MARKAMA PREHRAMBENIH PROIZVODA: UTJECAJ CLEAR LABELA NA PERCEPCIJU KVALITETE PROIZVODA I KREDIBILITET MARKE
	English	EXPLORING FOOD BRAND LOYALTY: THE EFFECTS OF CLEAR LABEL CONCEPT ON PRODUCT QUALITY AND BRAND CREDIBILITY PERCEPTION
Area/field	Economics/Marketing	

1. SUPERVISOR(S) AND PhD THESIS EVALUATION COMMITTEE

1.1. Supervisor(s)

Title, first and last name	Institution, country
Associate professor Jasmina Dlačić, PhD	Faculty of Economics and Business, University of Rijeka

1.2. Co-supervisor(s)

Title, first and last name	Institution, country

1.3. PhD thesis evaluation committee

Title, first and last name	Institution, country
1. Bruno Grbac, PhD, professor emeritus, Committee Chair	Faculty of Economics and Business, University of Rijeka, Croatia
2. Full professor Mirna Leko Šimić, PhD, Committee member	Faculty of Economics, University of J. J. Strossmayer in Osijek, Croatia
3. Full professor Aleksandra Pisnik, PhD, Committee member	Faculty of Economics and Business, University of Maribor, Slovenia

EKONOMSKI FAKULTET RIJEKA

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