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# **DETANGLING GROWTH, EXPORTS, IMPORTS AND FDI KNOT IN SELECTED CEE COUNTRIES**

Saša Žiković\*  
Ivana Tomas Žiković\*  
Maja Grdinić\*



\* Faculty of Economics University of Rijeka, Croatia

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# DETANGLING GROWTH, EXPORTS, IMPORTS AND FDI KNOT IN SELECTED CEE COUNTRIES\*<sup>+</sup>

**Saša Žiković**

University of Rijeka, Faculty of Economics, Croatia  
e-mail: [szikovic@efri.hr](mailto:szikovic@efri.hr)

**Ivana Tomas Žiković**

University of Rijeka, Faculty of Economics, Croatia  
e-mail: [itomas@efri.hr](mailto:itomas@efri.hr)

**Maja Grdinić**

University of Rijeka, Faculty of Economics, Croatia  
e-mail: [mgrdinic@efri.hr](mailto:mgrdinic@efri.hr)

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## ABSTRACT

The authors analyse the relationship between GDP, imports-coverage ratio (NEX), FDI and gross fixed capital formation (GFC) in selected CEE countries by using an error correction model. The empirical results confirm positive long-run influence of imports-coverage ratio, FDI and GFC on GDP growth for all of the countries, except Croatia. In the case of Croatia there is a significant negative feedback between FDI and GDP growth in the long run and positive in the short run. By using B. Horvat research on this subject, a logical explanation of this sort of paradoxical behavior is suggested. Second uncommon result is the long run positive relationship between GDP and imports-coverage ratio. The obtained result speaks in favor of a conservative approach to running a national economy, where the current account and the imports-coverage ratio are taken into account and countries try to achieve economic growth through slower but stable, internally driven growth

**Keywords:** Error Correction Model, FDI, imports-coverage ratio, gross fixed capital, GDP, economic growth, CEE countries

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## **1. Introduction**

In the current era of influential multinationals and world-wide trade agreements, majority of the economies are very open to international trade. Trade volume as a share of GDP has grown sharply over the past decades, especially in transition economies that were largely closed prior to '90. There is extensive economic literature claiming that international trade has a positive impact on economic growth and such view is today widely accepted. There has been a substantial shift by many transitional economies towards liberal trade regimes as part of the Washington consensus, World Bank and World Trade Organization rules [21]. Reduction of tariff and non-tariff minimization of barriers to facilitate trade has been at the heart of these programs. The usual assumption is that the country's size is relevant for economic growth, i.e. that larger countries grow faster in case of trade barriers as opposed to smaller countries. Majority of papers claim that FDI has a positive effect on the economy of the host country (technology transfers, new processes, managerial skills, productivity gains, know-how) and that it is a significant factor in modernizing the host economy. On the other hand there is a strain of opposing research claiming that FDI boosts the economy only in the short term but actually reduces the growth and prosperity in the long run since it mainly focuses on the profit extraction from the most profitable industries such as banking, telecommunications and pharmaceuticals [19]. We analyse the impact of FDI and international trade on economic growth. The analysis is performed on four CEE countries - Slovenia, Croatia, Serbia and Czech Republic. The main purpose of the paper is to determine the relationship between GDP, NEX, FDI and GFC using quarterly data in period from 2001 to 2013. The methodology used is a classical error correction model (ECM). The rest of the paper is organized as follows: Section 2 describes review of literature. Analytical framework, methodology and data are given in Section 3. Empirical results and discussion are described in Section 4 and Section 5. Section 6 outlines the concluding remarks.

## **2. Literature Review on Exports, Imports, FDI and Economic Growth**

International trade allows more efficient production of goods and services, on the global scale, by shifting production to countries that have comparative advantage in producing them. The trick is that globally optimizing the production does not necessarily contribute to local and regional well being and vice versa. FDI is often proclaimed as an important catalyst for economic growth. The empirical studies that analyses the impact of international trade and FDI on economic growth in developed countries are numerous, while for CEE/SEE such research is lacking. Studies dealing with developed countries usually show that trade openness can have a positive impact on economic growth, especially in the long run, through imports of high-tech products, by the spillover effects resulting from FDI [16], as well as

through various reforms and programs that aim to create better conditions for participation in international market [33]. [27, 35] in their works showed that international trade influences economic growth through investment i.e. factor accumulation which helps in expansion of productive capacity and increase of potential output as well as employment creation and rise in living standards. Most of the empirical studies find positive effects of FDI on long run economic growth in host countries through multiple channels such as capital formation, technology transfer and spillover and human capital such as knowledge and skill enhancement [31, 3]. Interestingly, [7] find that FDI has a positive effect on economic growth when a country already has a high per capita income. [9] find that FDI have positive impact on growth, but only in countries with a highly educated workforce that allows it to exploit FDI spillovers. [2] find that FDI promotes economic growth in countries with sufficiently developed financial markets. These results point to the conclusion that FDI is beneficial for the already highly developed economies but its effects on developing countries is not so straightforward.

The existing studies for CEE are focused on the effect of exports on GDP; [13] for Romania and Bulgaria, [24] for Hungary, [4] for Bulgaria, the Czech Republic and Poland. [5] analysed FDI in transition countries with a special focus on Croatia in the period 1990-1999, when the majority of FDI inflow was generated by the process of privatization. [32] besides a direct effect of exports on economic growth, analysed an indirect effect induced by imports for all CEE countries. [18] suggest that the rate of economic growth in developing countries is highly dependent on the extent to which these countries can adopt and implement new technologies available in developed countries. [1] claim that there is a long-run relationship and both long and short-run causality between exports, FDI and GDP in 40% of the new EU countries. [10] examined the effects of FDI on growth for the period 1990-1998 for 25 CEE and CIS countries. They claim that FDI has a positive effect on economic growth in all of analysed countries. [6] concluded that there is a positive impact of FDI on economic growth in small transition countries such as Slovenia, Slovakia and Lithuania. [23] have concluded that the impact of FDI on economic growth in Croatia depends on the sectoral structure and the type of FDI attracted by the country. They advocate policy changes in order to attract FDI into sectors with higher value added.

The coverage of SEE countries in the empirical literature is scant, mainly owing to lack of relevant and uniform data. Methodology of data calculations varies by countries and even when data are available, the time period is too short. Most of the papers dealing with FDI in the SEE mainly refer to the theoretical analysis of FDI (e.g. [25]). [12] broadly confirm that various factors such as labor costs and institutional variables (index of economic freedom, progress in transition, political stability, privatization method and EU accession) play an important role in attracting FDI. [22] analysed FDI in Balkans in early 2000s and finds that the impact of market size, labor costs, natural resources and distance from the core EU

countries has a significant impact on FDI inflows. [8] shows that macroeconomic stability and economic openness have a significant impact on the economic growth and FDI inflow in the ex-socialist countries.

### 3. Methodology and Data

Over the last two decades cointegration concept was brought to the forefront of macroeconomic research. Although still often found in various studies it is common knowledge that a vector autoregressive (VAR) model specified in differences is valid only if the analysed variables are not cointegrated. If the series are cointegrated, an ECM should be employed [17]. VAR model can suggest only a short run relationship between the variables since the long run information is removed by first differencing, while ECM avoids this. Furthermore, ECM distinguishes between a long and short run relationship and can identify causation sources that cannot be detected by the usual causality test. The EC model used in this paper can be represented as:

$$\Delta LRGP_t = \alpha_{12} + \sum_{i=1}^n \beta_{1i} \Delta LRGP_{t-i} + \sum_{j=1}^m \beta_{12j} \Delta LNEX_{t-j} + \sum_{k=1}^o \beta_{13k} \Delta LFDISTOCK_{t-k} + \sum_{l=1}^p \beta_{14l} \Delta LGFC_{t-l} + \theta ECM_{t-1} + u_t \quad (1)$$

where  $\Delta L$  - logged first difference, RGDP - real GDP, NEX - import coverage ratio, FDI stock - stock of foreign direct investments, GFC - gross fixed capital formation, ECM - error correction term, u - error term. In the case of ECM, where causality comes from two sources, the EC term and lagged variables, causality can be confirmed by undertaking a joint *F*-test of the EC coefficient and the coefficients of lagged explanatory variables. The ML approach to cointegration makes it possible to test for the cointegration rank [20]. It allows for the estimation of these vectors and testing of linear restrictions using standard asymptotic inference. [20] shows that the small sample bias and normalization problems inherent in the LS approach do not arise in his method. In determining the number of the cointegrating vectors both the Trace and the Max-eigenvalue test using the critical values of [28] were used. Same as in VAR analysis, innovation analysis can be used to obtain information concerning the interaction among the variables in ECM. It is possible to analyse the dynamics of GDP in terms of the relative contribution of endogenous shocks and their transmission effects [11]. In determining the order of variables, the Cholesky factorization is used in which the largest variance is attributed to the variable ranked first.

We use data on real GDP, GFC, NEX and FDI stock for Croatia, Slovenia, Czech Republic and Serbia. GFC is measured by the total value of a producer's acquisitions, less disposals, of fixed assets during the accounting period plus additions to the value of non-produced assets (subsoil assets or major improvements in the quantity, quality or productivity of land) realized by the productive activity of institutional units. Real GDP is an inflation-adjusted measure that reflects the value of all goods and services produced in a given year, expressed in base-year prices. In our case 2010 is the base-year. NEX is the share of a country's own imports that is subject to particular non-tariff barriers. They are calculated

by attaching actual values to bilateral trade flows between various exporters and the importing country. FDI stock refers to the value of the investment at a specific point in time. FDI is recorded in the internal investment position: outward FDI stock is listed as assets of the reporting economy and inward FDI stock as liabilities. We used only inward FDI stock data. All of the data was collected from national central banks and statistical offices. All variables are deflated and seasonally adjusted using X12ARIMA and are expressed in natural logarithms. Series for Croatia, Slovenia and Czech Republic consists of quarterly data in period 1Q2001 - 3Q2013. Analysis of Serbia is performed separately on the original and interpolated data. The original FDI series for Serbia consists of only 18 observations due to the lack of official data (observations start from 4Q2008 and end at 3Q2013). Although lacking quarterly data, the yearly data is available and thus the interpolated FDI time series for Serbia was constructed by finding the quarterly, seasonal dynamics and applying that intra yearly dynamics to the period between Q1/2002 and Q3/2008.

#### **4. Empirical Results**

To find the best model, we try to find a model which satisfies the expected signs of coefficients in accordance with the economic theory. Different specifications are tested, including different combinations of explanatory variables and lags. Unit root tests were used to examine the presence of non-stationarity and identify the order of integration of variables. Since the analysis is done on a relatively small sample and the fact that unit root tests have low power in small samples, two tests are applied, ADF and Phillips-Perron test (PP). The tests are performed allowing for an intercept and a time trend. The [30] method was applied to choose the optimal lag length. Based on the obtained results from unit root tests, at 5% significance, we cannot reject the presence of a unit root in levels for all variables/countries, except for NEX when constant and trend are included (Croatia, Czech Republic, Serbia-original data). This indicates that dynamics of the underlying variables can be explained by including the simple time trend and intercept. The first-differences variables are found to be stationary for all variables except for GFC where ADF does not reject non-stationarity while PP test rejects it. We can conclude that series are integrated of order one  $I(1)$ . Although macroeconomic data tends to be level non-stationary, there can be a linear combination of non-stationary variables that is stationary. It can be assumed that there is existence of cointegrated relationship or long-run equilibrium between variables [14]. Once proved that variables are integrated at the same order, we examine the existence of cointegration relationship (long-run relationship) between economic growth and macroeconomic variables. In order to determine the number of cointegrating vectors, the Johansen multivariate cointegration procedure [20] is used. The procedure is based on the two test statistics in order to establish the number of cointegrating vectors: the trace ( $\lambda_{\text{trace}}$ ) and the maximum eigenvalue statistics ( $\lambda_{\text{max}}$ ). The

small samples biases and normalization problems inherent in the OLS approach do not arise under the Johansen method. To examine the cointegration relationship between variables a model was set up with four variables (LRGDP, LNEEX, LFDI\_STOCK, LGFC). Table 1 reports the estimation results for the number of cointegrating vectors containing four lags for Croatia, Slovenia and Czech Republic. Cointegration test for the original Serbia data is performed using one lag due to lack of observations, while the test for interpolated Serbian data is performed using three lags.<sup>1</sup>

| Country           | H <sub>0</sub> : Rank≤r | Trace Stat. | 5% Crit. Value | H <sub>0</sub> : Rank=r | Max-Eigen St. | 5% Crit. Value |
|-------------------|-------------------------|-------------|----------------|-------------------------|---------------|----------------|
| Croatia           | None *                  | 65.113      | 54.079         | None *                  | 30.452        | 28.588         |
|                   | At most 1               | 34.662      | 35.193         | At most 1               | 15.951        | 22.300         |
|                   | At most 2               | 18.711      | 20.262         | At most 2               | 12.619        | 15.892         |
|                   | At most 3               | 6.0915      | 9.1645         | At most 3               | 6.0915        | 9.1645         |
| Slovenia          | None *                  | 60.080      | 47.856         | None *                  | 35.885        | 27.584         |
|                   | At most 1               | 24.195      | 29.797         | At most 1               | 17.060        | 21.132         |
|                   | At most 2               | 7.1350      | 15.495         | At most 2               | 5.9786        | 14.265         |
|                   | At most 3               | 1.1564      | 3.8415         | At most 3               | 1.1564        | 3.8415         |
| Czech Republic    | None *                  | 83.136      | 63.876         | None *                  | 51.701        | 32.118         |
|                   | At most 1               | 31.435      | 42.915         | At most 1               | 15.016        | 25.823         |
|                   | At most 2               | 16.418      | 25.872         | At most 2               | 9.6541        | 19.387         |
|                   | At most 3               | 6.7641      | 12.518         | At most 3               | 6.7641        | 12.518         |
| Serbia (orig. d)  | None *                  | 81.071      | 63.876         | None *                  | 42.056        | 32.118         |
|                   | At most 1               | 39.015      | 42.915         | At most 1               | 19.422        | 25.823         |
|                   | At most 2               | 19.593      | 25.872         | At most 2               | 16.972        | 19.387         |
|                   | At most 3               | 2.6215      | 12.518         | At most 3               | 2.6215        | 12.518         |
| Serbia (interp.d) | None *                  | 73.898      | 63.876         | None *                  | 35.628        | 32.118         |
|                   | At most 1               | 38.270      | 42.915         | At most 1               | 20.202        | 25.823         |
|                   | At most 2               | 18.068      | 25.872         | At most 2               | 12.723        | 19.387         |
|                   | At most 3               | 5.3448      | 12.518         | At most 3               | 5.3448        | 12.518         |

\* denotes rejection of the hypothesis at the 0.05 level

Table 1: Trace and Maximum Eigenvalue Cointegration test

<sup>1</sup> The optimal lag length is chosen by Akaike (AIC) and Schwartz Bayesian information criteria (SBC). Wald test is performed to test the exclusion of insignificant lags.

Both the trace and the max-eigenvalue test indicate one cointegrating vector for all countries. It can be concluded that variables are bound together by a long-term equilibrium relationship. According to the cointegration rank test specification for Croatia contains constant term but no trend in the cointegration vector, and no constant or trend in ECM (model 2). Specification for Slovenia contains constant term but no trend in the cointegration vector and ECM (model 3), while specification for Czech Republic and Serbia (both data sets) contains constant and trend in the cointegration vector and constant without trend in ECM (model 4). Cointegration regression and ECM results are presented in Table 2. In assessing the robustness of the estimated ECM LM test was used and none of the test statistics could reject the null of no serial correlation and heteroskedasticity in the residuals, meaning that the estimates are unbiased and efficient. The Jarque–Berra residual normality test shows that ECM residuals are multivariate normal. Overall, diagnostic statistics indicate that model is adequately specified.<sup>2</sup>

| LRGDP(-1)                                  | Croatia               | Slovenia              | Czech Republic        | Serbia (O)            | Serbia (I)            |
|--|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Cointegrating Equation (Long run dynamics) |                       |                       |                       |                       |                       |
| LNEX(-1)                                   | 0.801***<br>[4.221]   | 0.600***<br>[2.964]   | 1.579***<br>[8.889]   | 1.059***<br>[9.873]   | 0.657***<br>[4.361]   |
| LFDI_STOCK(-1)                             | -0.101***<br>[-2.640] | 0.369***<br>[37.229]  | 0.304***<br>[3.196]   | 3.268***<br>[9.238]   | 0.164<br>[1.039]      |
| LGFC(-1)                                   | 0.809***<br>[6.594]   | 0.160***<br>[6.998]   | 0.216***<br>[3.276]   | 0.161***<br>[-2.289]  | 0.170***<br>[3.009]   |
| Trend                                      | -                     | -                     | -0.008***<br>[-8.397] | -0.039***<br>[-11.29] | -0.027***<br>[-6.937] |
| Constant                                   | 0.727<br>[0.554]      | 1.493                 | -4.339                | -24.43                | 4.403                 |
| Vector Error Correction Estimates          |                       |                       |                       |                       |                       |
| Speed of adjustment<br>(EC term)           | -0.387***<br>[-3.197] | -0.359***<br>[-2.610] | -0.791***<br>[-3.436] | -0.346***<br>[-3.019] | -0.453***<br>[-4.475] |
| $\Delta$ LRGDP <sub>t-1</sub>              | -0.421***<br>[-2.028] | 0.661***<br>[3.100]   | 0.109<br>[0.385]      | 1.052***<br>[4.288]   | 0.591***<br>[3.337]   |
| $\Delta$ LRGDP <sub>t-2</sub>              | 0.033<br>[0.141]      | 0.288<br>[1.163]      | 1.350***<br>[4.726]   |                       | 0.175<br>[0.883]      |
| $\Delta$ LRGDP <sub>t-3</sub>              | -0.190<br>[-0.793]    | 0.476***<br>[2.099]   | 0.996***<br>[3.018]   |                       | 0.279<br>[1.359]      |
| $\Delta$ LRGDP <sub>t-4</sub>              | -0.250<br>[-1.116]    | 0.343<br>[1.472]      | 0.065<br>[0.222]      |                       |                       |
| $\Delta$ LNEX <sub>t-1</sub>               | -0.258***             | 0.030                 | -0.650***             | -0.046                | -0.296***             |

<sup>2</sup> Specification tests are available from the author upon request.



|                                      |                       |                       |                       |                       |                       |
|--------------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
|                                      | [-2.709]              | [ 0.353]              | [-2.235]              | [-0.971]              | [-3.539]              |
| $\Delta$ NEX <sub>t-2</sub>          | -0.264***<br>[-3.217] | 0.196***<br>[ 2.528]  | -0.155<br>[-0.594]    |                       | -0.266***<br>[-2.945] |
| $\Delta$ NEX <sub>t-3</sub>          | -0.171***<br>[-2.376] | 0.115<br>[ 1.343]     | -0.044<br>[-0.198]    |                       | -0.166***<br>[-2.37]  |
| $\Delta$ NEX <sub>t-4</sub>          | -0.109***<br>[-2.016] | 0.053<br>[ 0.646]     | -0.664***<br>[-3.185] |                       |                       |
| $\Delta$ LFDI_STOCK <sub>t-1</sub>   | 0.088***<br>[ 2.321]  | -0.111***<br>[-2.299] | -3E-04<br>[-0.002]    | -0.514*<br>[-1.794]   | 0.010<br>[ 0.063]     |
| $\Delta$ LFDI_STOCK <sub>t-2</sub>   | 0.026<br>[ 0.653]     | -0.042<br>[-0.914]    | -0.530***<br>[-3.049] |                       | -0.312*<br>[-1.954]   |
| $\Delta$ LFDI_STOCK <sub>t-3</sub>   | 0.086***<br>[ 2.136]  | -0.058<br>[-1.343]    | -0.924***<br>[-4.93]  |                       | -0.114<br>[-0.757]    |
| $\Delta$ LFDI_STOCK <sub>t-4</sub>   | 0.133***<br>[ 3.354]  | -0.016<br>[-0.435]    | -0.365*<br>[-1.818]   |                       |                       |
| $\Delta$ LGFC <sub>t-1</sub>         | 0.013<br>[ 0.122]     | 0.016<br>[ 0.366]     | -0.011<br>[-0.103]    | -0.707***<br>[-4.231] | -0.189***<br>[-3.167] |
| $\Delta$ LGFC <sub>t-2</sub>         | -0.127<br>[-1.133]    | 0.043<br>[ 0.681]     | -0.134<br>[-1.279]    |                       | -0.117<br>[-1.606]    |
| $\Delta$ LGFC <sub>t-3</sub>         | -7E-04<br>[-0.006]    | 0.068<br>[ 1.158]     | 0.039<br>[ 0.376]     |                       | -0.140***<br>[-2.197] |
| $\Delta$ LGFC <sub>t-4</sub>         | 0.002<br>[ 0.018]     | -0.025<br>[-0.424]    | 0.120<br>[ 1.101]     |                       |                       |
| Constant                             | -                     | -0.075<br>[-1.300]    | 0.024<br>[ 3.710]     | 0.005<br>[ 0.725]     | 0.033<br>[ 2.426]     |
| Number of lags                       | 4                     | 4                     | 4                     | 1                     | 3                     |
| Number of observations               | 46                    | 46                    | 46                    | 18                    | 43                    |
| R <sup>2</sup> (Adj R <sup>2</sup> ) | 0.62 (0.41)           | 0.70 (0.52)           | 0.65 (0.43)           | 0.63 (0.47)           | 0.55 (0.35)           |

$\Delta$  - first-difference, L - lag operator

\* significant at 10% level, \*\* significant at 5% level, \*\*\* significant at 1% level, t-statistics in brackets

Table 2: Long run coefficients and short run adjustment factors (real GDP)

#### a) Long run effects:

NEX - is significant and has the expected positive sign. Long run positive relationship between GDP and NEX means that there is a positive feedback between higher imports coverage, usually resulting in lower current account deficit, or even surplus and GDP. This relationship goes against the prevailing popular trend of promoting open, liberal economies, where the states should not be troubled by their

imports/exports ratio since other factors, such as FDI, will balance out their balance of payments. It speaks in favour of conservative approach to economy, where the states take care of their current account and their imports-exports ratio and try to achieve growth not through foreign lending or FDI, but through stable, internally driven growth. There are many studies that highlight the importance of exports-led growth hypothesis [15, 34]. They confirm that exports mitigate foreign-exchange restrictions and facilitate the imports of technology and production methods. According to them exports affects better utilization of capacity and economies of scale which results in an increase of factor productivity.

**FDI** – is significant but the sign of the influence is not uniform. For Slovenia, Serbia, and Czech Republic there is a positive relationship, meaning that in the long run there is a positive relationship between higher FDI and GDP growth. This finding is in line with the mainstream literature on FDI and its influence [2, 26]. In the case of Croatia there is a significant negative sign in the long run which indicates that there is a negative feedback between FDI and GDP growth. At first this sort of relationship may seem counterintuitive. The above mentioned literature indicates that FDI is positive for the economic growth and that FDI will lead to higher GDP growth. [19] offers an in-depth explanation why a negative relationship is not counterintuitive but often very logical. [36] categorises popular misconceptions about FDI:

- 1) **FDI has a stabilizing effect on economy cycles and is therefore preferable to loans.** The first part of this statement is partially correct, but since bond yields for Croatia and CEE countries is cca 4-6% and ROE is 10-20% it turns out that loans are 2-3 times cheaper than capital. The resulting savings can easily be used to smooth out the economic cycles. Loan repayments can be flexibly arranged, over long time periods and sometimes their repayments can be linked to current account position of the country. Taking this into consideration results in FDI having no comparative advantage to loans while being several times more expensive.
- 2) **Equity capital/FDI can have a positive effect on country's balance of payments.** The cost of FDI/equity over the short run can be significantly less than costs connected to loans because dividend yields can be lower than bond yields. This is correct if the yields are absolutely freely determined by the market and the loan repayment period is short. If the interest rates are preferential i.e. lower than market, which is usual in case of interstate loans, structural loans, development loans, etc., or/and the repayment period is longer, the costs of loan can be lower than the cost of FDI even in the short term. Equity owner can easily recover lower dividends paid during some starting period by simply increasing dividend payouts in the following periods, reduction of capital, sale of company's assets, transfer pricing, etc. In real life situations, when there is an urgent need for capital,

it is far easier, faster and cheaper to get a loan than to attract equity investments. Furthermore, loans can be refinanced, reprogrammed or even a loan moratorium can be approved.

- 3) **ROE reinvestment rate can be so high that outflow of money from the host country can be lower than interests paid.** This sort of ideal situation is possible when a host is a developed country, but almost never happens in the developing markets. Since Croatia is not a developed country it is clear why this claim does not hold and can be viewed as a fallacy. One should not forget that the final goal of any investor is profit, and in the case of investing abroad repatriation of it. This is especially pronounced in countries with weak currency due to currency depreciation risk.
- 4) **Equity capital brings advanced know-how.** By moving to less developed countries companies bring advanced technologies and organizational structures, provide education and training for local employees and stimulate local economy. The same positive effects attributed to FDI can also be achieved by joint ventures with foreign companies. The proclaimed positive effect of new technology is often very limited and foreign companies tend to become isolated, almost extraterritorial, islands. The greater the technological gap the greater the chasm that separates foreign and domestic entities, stemming also from greater sociological and economic differences. Although the sociological differences between Croatia and developed EU countries are not significant, the economical and technological ones are. This gap contributes to a very low effect of technological and organizational transfers, which in turn means that this significant, positive effect never managed to fully materialize. Contrary to Croatia a good example of a country that understands FDI is Japan, a country that allowed entry to foreign capital only in the form of joint ventures with majority voting rights in domestic hands and which eventually enabled the domestic companies to simultaneously acquire the necessary know-how and remain domestically owned.
- 5) **Foreign capital stimulates competition, entrepreneurship and maximizes profit.** Foreign capital is motivated by profit, but it is the maximization of the profit from the viewpoint of foreign company not the host country. It often takes the form of profit extraction from the host country. Foreign management often suffers from sociological and cultural prejudice about the host country and thus often favours economic and political interest of their own country of origin without taking into account the legitimate interests of the host country.

All of the above stated misconceptions are especially pronounced if the FDI is entering a country in a form of Brownfield, not Greenfield, investments, as in the case of Croatia. A similar explanation is given

by [29] who suggested that the negative relationship between FDI and growth in transition economies could be explained by the form of FDI, which had been predominantly through acquisitions (Brownfield) rather than Greenfield investments.

**GFC** - has a positive sign signalling an expected positive relationship between investments in fixed assets that enlarge the infrastructural and production base of the country and its GDP. A negative sign for the GFC in relation to GDP would mean that such an economy is oriented towards consumption as a means to generating GDP growth as opposed to basing its growth on investments in long term, fixed assets.

**EC – error correction term** – there is a significant negative sign meaning that the series are cointegrated and move towards a long term equilibrium. A negative sign signals that in each quarter a portion of the deviation from the long term equilibrium is compensated. The highest speed of adjustment is recorded from Czech R. (0,791) and the lowest for Serbia and Slovenia.

#### **b) Short run effects:**

**GDP** – for all countries except Croatia, the lagged values of GDP are significant and positive. Short run positive feedback between past and current values of GDP represents a typical example of autocorrelation, in this case signalling that previous growth signals further future growth and vice versa, creating a virtuous/vicious economic circle. In case of Croatia there is a negative relationship between previous and current values of GDP during the entire period. Even though the series were seasonally adjusted, graphical representation of Croatian GDP still shows significant negative autocorrelation and clear sinusoidal pattern.

**NEX** - for all of the analysed countries, except Slovenia, is significant and negative. The short term sign is opposite to the long term sign. Although surprising at first, the difference between the signs in the short and long run can be explained. When talking about the long run positive relationship between GDP and NEX the advantages of the positive feedback, in form of the current account surplus and lower debt levels, were emphasised. All of the mentioned effects are positive and self-explanatory so what could be the reason for their negative relationship? NEX can be improved either by increasing exports or decreasing imports. If the improvement in the NEX comes not from the increase in exports but decrease in imports, in the short run, it is expected that the effect on the GDP will be negative. Only when the positive effects of imports substitution start to diffuse throughout the economy, can a positive effect on the GDP start to appear. The opposite also holds, if the worsening of the ratio comes not from the fall in

exports but increase in imports, the short term effects on the GDP will be positive due to excess spending, taxes, custom duties etc. The negative effects of increased imports will become obvious only after a certain time lag.

**FDI** – shows similar behaviour to NEX, i.e. its sign is the opposite to the long run. It is positive for Croatia and negative for Slovenia, Czech Republic and Serbia, meaning that in the short run FDI has an opposite effect on the GDP compared to the one in the long run. Taking Croatia for example where the short term positive sign turn negative in the long run, a simple explanation can be given. The inflow of FDI, which came in the form of brownfield investments, partly in the state enterprises, created excess money that went into social programs, employee privileges and infrastructure, which immediately resulted in increased GDP. In the long run the negative effects of brownfield FDI overtook the short term positive ones.

**GFC** - is significant and negative only for Serbia. An explanation is that in the short run Serbia is oriented towards consumption as a means to generating GDP growth as opposed to basing its growth on investments in long term, fixed assets. Since GDP effects of consumption are instantaneous recorded it is not rare to see that countries often favour their short term, unsustainable growth over a long term, sustainable, investment driven growth.

## **5. Variance Decomposition and Diagnostic Testing**

Further analysis of the relations between variables is performed by variance decomposition of the GDP. Table 3 presents how GDP responds to macroeconomic shocks from NEX, FDI and GFC. Due to the low number of observations, Serbia (original data) is excluded from the variance decomposition analysis. For all of the countries, GDP is largely explained by its own lagged shocks. Variations in NEX explain the GDP better than other variables for all countries except Croatia. GDP in Croatia is mostly explained by shocks in GFC. During the 10 quarters, the proportion of variance explained by NEX reaches almost 78% for Slovenia and 70% for Serbia. The variance explained by the FDI and GFC should not be ignored since they account for 21% of variation for Slovenia and 10% and 13% for Czech Republic and Serbia.

| CROATIA                              |       |        |               |       |               | SLOVENIA                              |       |        |               |        |       |
|--------------------------------------|-------|--------|---------------|-------|---------------|---------------------------------------|-------|--------|---------------|--------|-------|
| P                                    | S.E.  | LRGDP  | LNEX          | LFDI  | LGFC          | P                                     | S.E.  | LRGDP  | LNEX          | LFDI   | LGFC  |
| 1                                    | 0.014 | 100.00 | 0.000         | 0.000 | 0.000         | 1                                     | 0.014 | 0.009  | 100.00        | 0.000  | 0.000 |
| 2                                    | 0.019 | 81.625 | 0.441         | 0.888 | 17.046        | 2                                     | 0.019 | 0.019  | 94.128        | 4.162  | 0.232 |
| 3                                    | 0.024 | 70.345 | 0.427         | 0.577 | 28.651        | 3                                     | 0.024 | 0.031  | 84.848        | 11.42  | 1.632 |
| 4                                    | 0.029 | 53.884 | 1.514         | 1.999 | 42.604        | 4                                     | 0.029 | 0.042  | 81.414        | 15.406 | 1.733 |
| 5                                    | 0.035 | 40.052 | 4.488         | 5.943 | 49.517        | 5                                     | 0.035 | 0.053  | 79.578        | 17.388 | 2.057 |
| 6                                    | 0.044 | 30.979 | 11.380        | 6.078 | 51.563        | 6                                     | 0.044 | 0.063  | 78.733        | 17.487 | 2.943 |
| 7                                    | 0.052 | 27.449 | 15.366        | 6.297 | 50.889        | 7                                     | 0.052 | 0.072  | 78.288        | 17.229 | 3.702 |
| 8                                    | 0.061 | 25.736 | 18.551        | 5.530 | 50.183        | 8                                     | 0.061 | 0.080  | 78.072        | 17.326 | 3.865 |
| 9                                    | 0.071 | 23.454 | 21.015        | 4.935 | 50.597        | 9                                     | 0.071 | 0.087  | 77.862        | 17.630 | 3.793 |
| 10                                   | 0.081 | 21.484 | 22.207        | 4.600 | <b>51.709</b> | 10                                    | 0.081 | 0.094  | <b>77.696</b> | 17.895 | 3.731 |
| Ordering: LRGDP LNEX LFDI_STOCK LGFC |       |        |               |       |               | Ordering: LRGDP LNEX LFDI_STOCK LGFCF |       |        |               |        |       |
| CZECH REPUBLIC                       |       |        |               |       |               | SERBIA interpolated data              |       |        |               |        |       |
| P                                    | S.E.  | LRGDP  | LNEX          | LFDI  | LGFC          | P                                     | S.E.  | LRGDP  | LNEX          | LFDI   | LGFC  |
| 1                                    | 0.019 | 100.00 | 0.000         | 0.000 | 0.000         | 1                                     | 0.029 | 100.00 | 0.000         | 0.000  | 0.000 |
| 2                                    | 0.025 | 88.404 | 3.799         | 3.321 | 4.476         | 2                                     | 0.044 | 93.418 | 0.646         | 0.377  | 5.560 |
| 3                                    | 0.034 | 79.623 | 16.038        | 1.823 | 2.515         | 3                                     | 0.051 | 88.028 | 2.433         | 1.528  | 8.011 |
| 4                                    | 0.042 | 63.071 | 29.858        | 1.628 | 5.443         | 4                                     | 0.060 | 71.203 | 15.383        | 4.055  | 9.359 |
| 5                                    | 0.046 | 58.594 | 31.105        | 1.436 | 8.865         | 5                                     | 0.073 | 48.126 | 41.098        | 4.520  | 6.256 |
| 6                                    | 0.049 | 54.204 | 33.978        | 2.038 | 9.780         | 6                                     | 0.084 | 36.951 | 52.712        | 5.339  | 4.998 |
| 7                                    | 0.052 | 53.254 | 32.584        | 4.802 | 9.360         | 7                                     | 0.093 | 30.202 | 58.833        | 6.211  | 4.755 |
| 8                                    | 0.054 | 53.105 | 32.958        | 5.039 | 8.898         | 8                                     | 0.101 | 25.639 | 63.476        | 6.167  | 4.717 |
| 9                                    | 0.056 | 53.182 | 33.576        | 4.962 | 8.279         | 9                                     | 0.108 | 22.446 | 67.098        | 5.924  | 4.532 |
| 10                                   | 0.058 | 52.878 | <b>33.506</b> | 5.769 | 7.847         | 10                                    | 0.114 | 20.110 | <b>69.733</b> | 5.848  | 4.308 |
| Ordering: LRGDP LNEX LFDI_STOCK LGFC |       |        |               |       |               | Ordering: LRGDP LNEX LFDI_STOCK LGFCF |       |        |               |        |       |

P – period, S.E. – standard error

Table 3: Variance decomposition of real GDP

## 6. Conclusion

We analyse the causal relations between GDP, NEX, GFC and FDI stock in selected CEE countries (Slovenia, Serbia, Czech Republic and Croatia). We found a positive long run influence of NEX, FDI and GFC on GDP for all of the countries, except Croatia. A negative relationship between FDI and GDP in the long run in Croatia is explained by referring to five FDI misconceptions. For all of the countries, there is a long run positive relationship between GDP and NEX, which goes against the prevailing popular trend of completely open economies, where the states would not be troubled by their imports/exports ratio. The results speak in favor of a conservative approach to economy, accounting for current account and imports/exports ratio, where growth is achieved not through foreign lending or FDI, but through stable, internally driven growth. In the long run there is a positive relationship between GFC and GDP which means that enlarge of infrastructure and production base of country also enlarges its GDP. These findings will be helpful in analyzing the nature of dynamic relationships between GDP, international trade and FDI in the case of CEE/SEE countries. The inclusion of other potential variables such as employment, education, tax incentives, foreign exchange rate, quality of infrastructure and market size leaves room for future research of economic growth drivers in CEE/SEE countries.

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