Clarivate™

ProQuest One Business: Workshop on finding reports, case studies & more

Stefan Voss | February 2024

Agenda

- ProQuest One Business Overview (presentation)
- Live Demo
  - Introduction to the platform
  - How to find market reports
  - How to find company reports
  - How to find country reports
  - How to find case studies & business cases
  - Performing complex searches for scholarly material
- Additional Resources (presentation)

Clarivate™

Recording of this session

This session was recorded and the recording can be accessed via:

https://share.vidyard.com/watch/gTHQbKEHpnwVoNEWiPCydv?

Clarivate™

ProQuest One Business Overview

What is ProQuest One Business?

ProQuest Business Premium Collection

- *ABI INFORM Collection*
- *Accounting, Tax and Banking Collection*
- *Asian & European Business Collection*
- *Business Market Research Collection*
- *Business Video Database*
- *Entrepreneurship Database*
- *J.P. Morgan Research Database*

+

Ebook Central Business E-book Package

+

Alexander Street Business Videos

+

New Indexing

+

New Interface

ProQuest One Business

Clarivate™

Content in ProQuest One Business?

- **Total number of documents:**
  - > 230 million
  - without Wire Feeds: >70 million

- **Full text coverage:**
  - For most source types well over 90%
  - For Scholarly Journals; ~60%
  - For Conference Papers 70-80%

Data from 2023-10

Content in ProQuest One Business?

- 3,500 Scholarly Journals
- 60k Dissertations
- 700k Working Papers
- Over 20k Books
- 20k Videos
- 60k Case Studies and Business Cases
- Thousands of Company Reports & SWOTs
- 300k Industry & Market Reports
- Over 30k Country Reports
- Over 200k Analyst Reports

Data from 2023-10

Clarivate™

ProQuest One Business Access, Core Platform Features & Helpful Videos

Access and additional video help

SVEUČILIŠTE U RIJECI
EKONOMSKI FAKULTET

Nalazite se u \\ Život na EFRI \\ Knjižnica \\ Baze podataka

Baze podataka

VRSTE BAZA PODATAKA:

• Baze cjelovitih tekstova – sadrže cjelovite tekstove radova.
• Bibliografske baze – sadrže podatke o radovima objavljenim u različitim publikacijama. Važne su za stjecanje uvida u određeno znanstveno područje. Ne sadrže cjelovite tekstove radova.
• Citatne baze – sadrže podatke o citiranosti radova objavljenih u različitim publikacijama. Koriste se za stjecanje uvida u određeno znanstveno područje i za praćenje odjeka određenog rada ili autora unutar znanstvenog područja. Ne sadrže cjelovite tekstove radova.

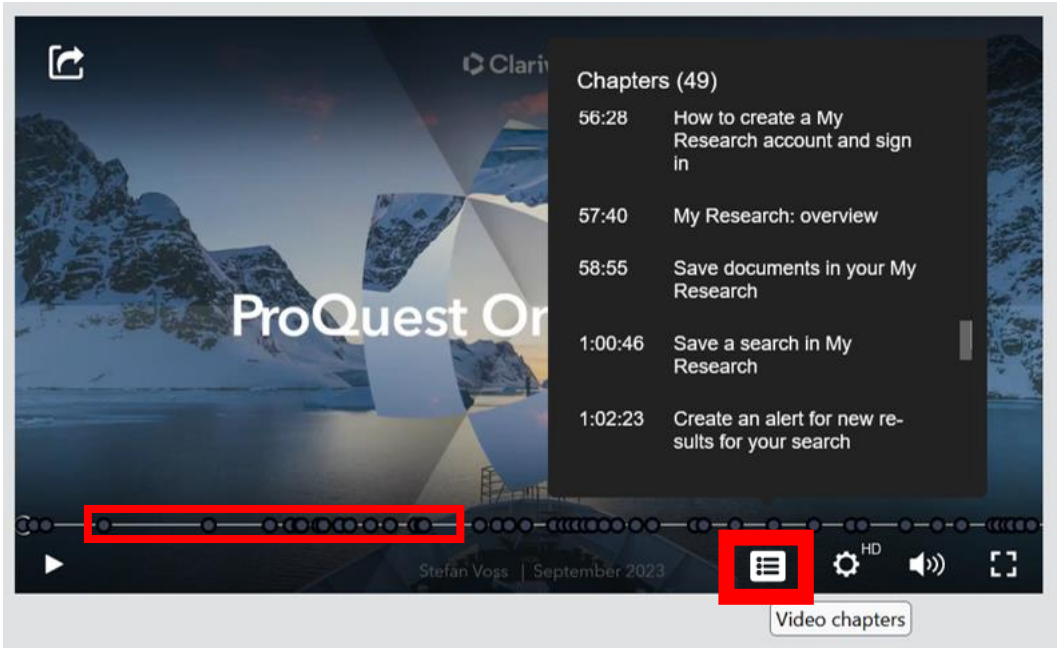
Baze podataka u samostalnoj pretplati EFRI

ProQuest One Business

ProQuest One Business je vodeća baza punog teksta za poslovna istraživanja, podučavanje i učenje. ProQuest One Business nudi pristup za više od 130 milijuna zapisa punog teksta – znanstvenu i popularnu periodiku, novine, izvješća o istraživanju tržišta, disertacije, knjige i streaming videa.
Više informacija o sadržaju baze
Video materijali o korištenju baze
Snimka webinara o korištenju baze

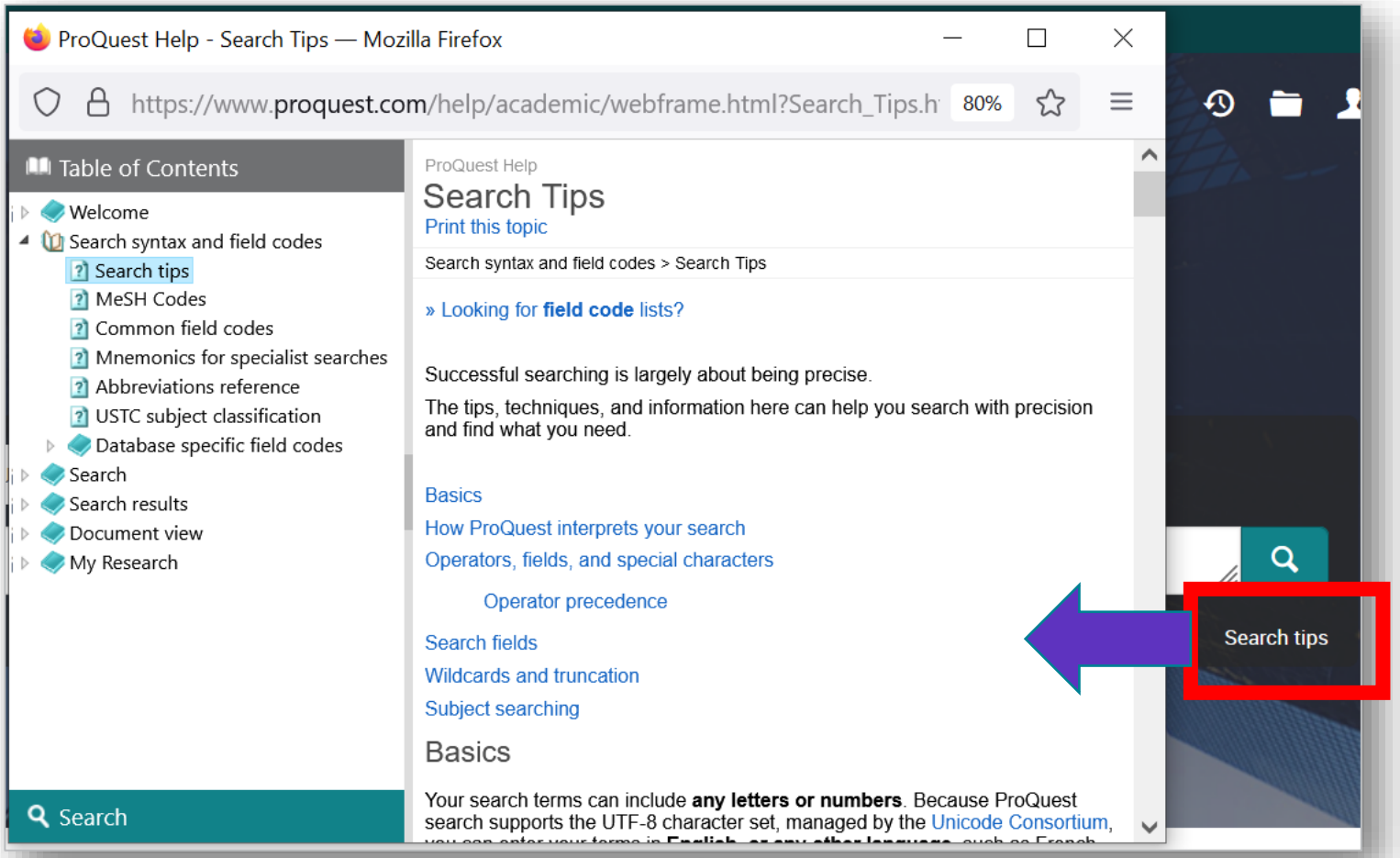
Bazi ProQuest One Business je moguće pristupiti na dva načina:

Access and further information via :
https://www.efri.uniri.hr/hr/baze_podataka/352/140
The recording of the initial webinar features ~50 chapters = instead of watching the whole 100 min recording check if the feature you want to know more about is listed in the table of contents and watch the respective chapter.
Note: The navigation and table of contents icon are only visible after clicking on "Play": ▶



Platform Basics: Search Tips page

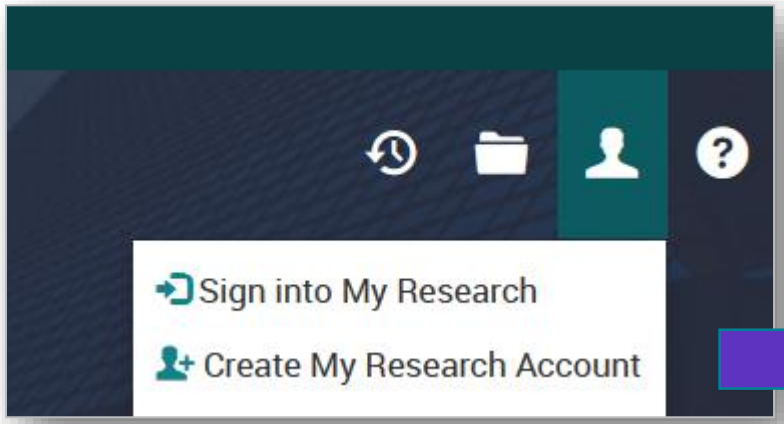
Not sure how to use a specific operator or any other syntax feature?
Use the “Search Tips” page in the online help:

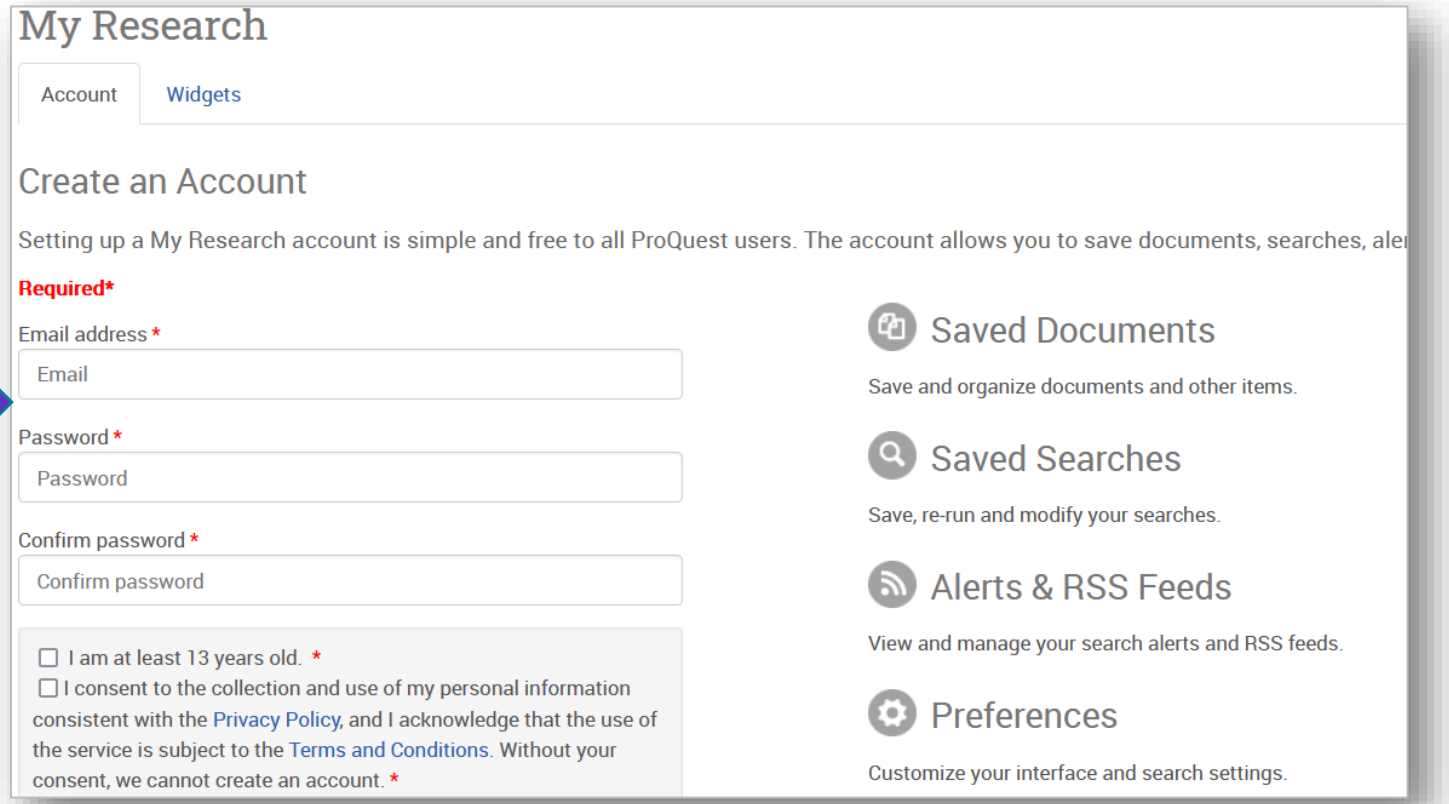


Clarivate™

Platform Basics: Personal Logins - MyResearch

If you have access to the platform you can create a MyResearch login. This allows you to e.g. save searches or download the fulltext PDFs of multiple articles in one step.

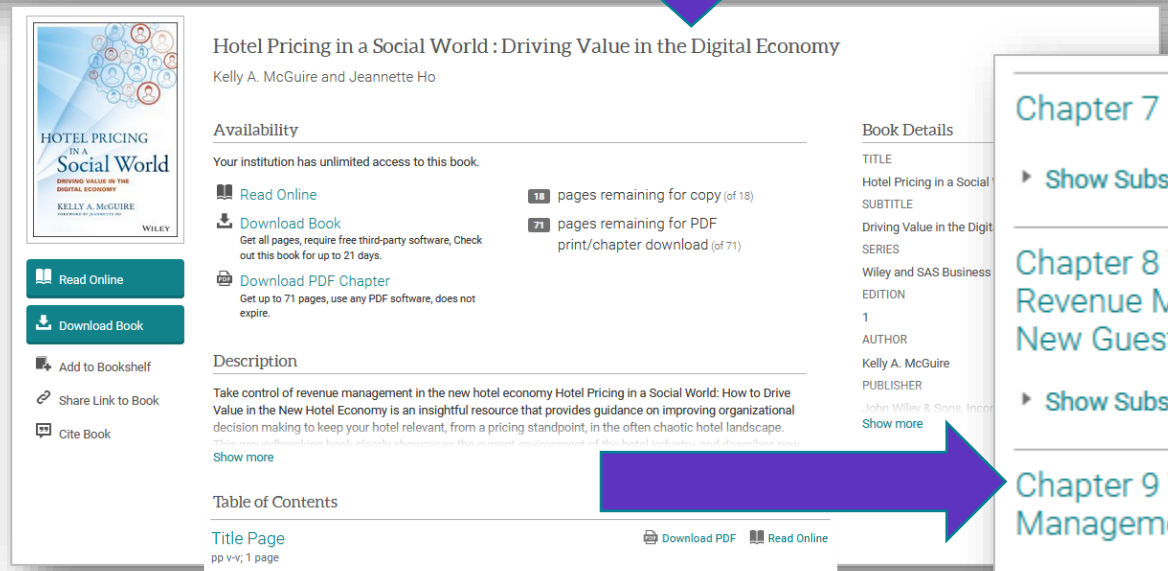


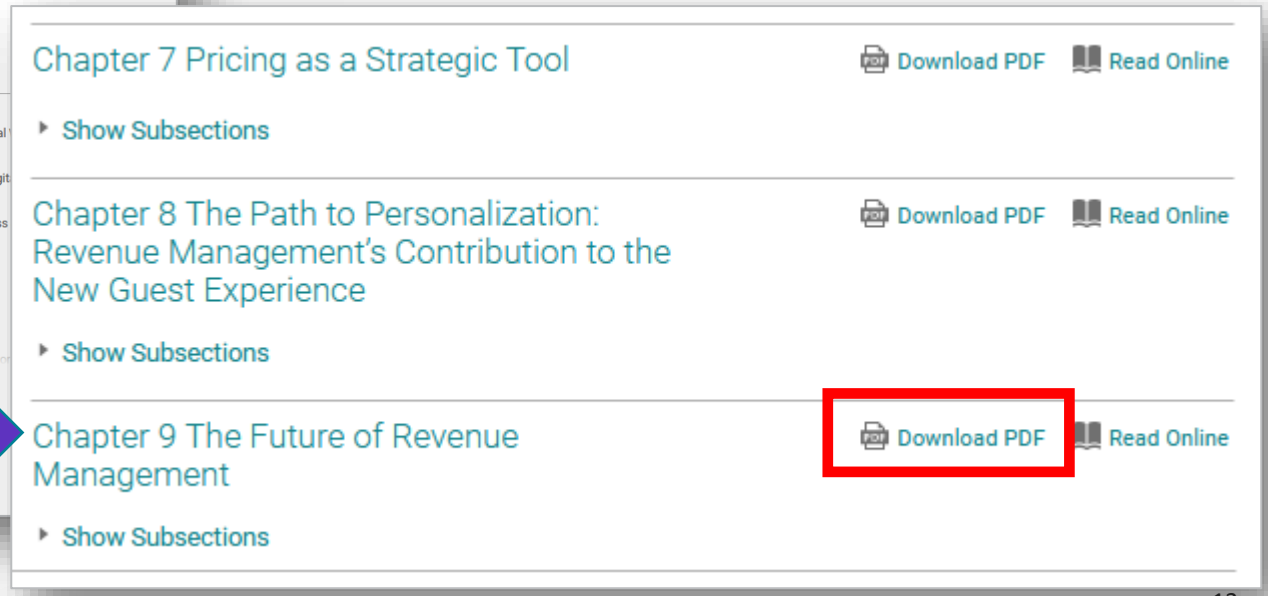


Clarivate™

Platform Basics: Chapter Download for E-books

Book titles that feature a "Table of Contents" link option allow you to download individual chapters as normal PDFs (unlike the full book download that **requires a Bookshelf login** and is a protected file that can only be used for a limited time).

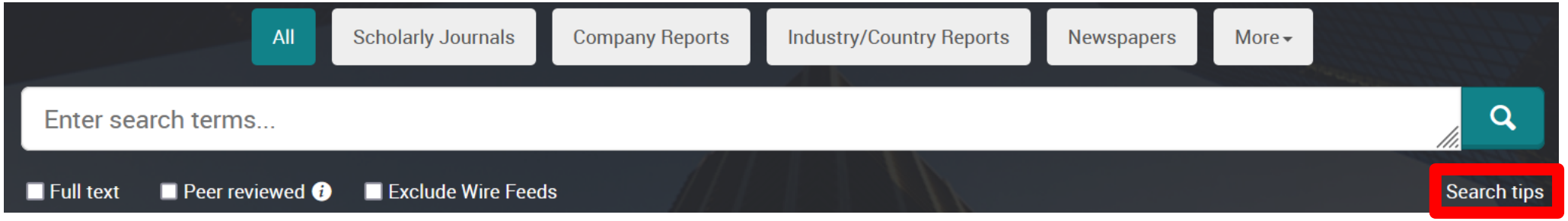




Additional Documentation

Additional Documentation

- **Search Tips page**: https://www.proquest.com/help/academic/webframe.html?Search_Tips.html
  A special page in the online help that is also linked directly on platform:



  *This is **highly recommended**. It contains a full description of the platform's search syntax = operators, truncation, field search etc. with examples.*

- **LibGuide for ProQuest Platform**: https://proquest.libguides.com/proquestplatform
  Has materials on all general platform features e.g. search, export, My Research, …
- **Libguide for ProQuest One Business**: https://proquest.libguides.com/pq1business/
  Has materials on PQ1B-specific features e.g. https://proquest.libguides.com/pq1business/features

Stefan Voss
stefan.voss2@clarivate.com

© 2023 Clarivate
Clarivate and its logo, as well as all other trademarks used herein are trademarks of their respective owners and used under license.