

Undergraduate Study Program - **Business Economics** (Management, Finance and Accounting, Marketing, Entrepreneurship, International Business)

By completing the study program the student will have competences in :	<b>Bachelor (undergraduate study program)</b> By completing the undergraduate study program in <b>Business Economics</b> , a student will be able to:	
<b>Business knowledge</b>	1	Interpret the underlying models, concepts and principles in the field of business economics
	2	Explain the entrepreneurship and the principles, organization, techniques and ways of doing business at the national, regional and international level
	3	Distinguish the underlying categories of business operations in specific areas of management, finance, marketing, entrepreneurship and international business
<b>Thinking skills</b>	4	Collect data and suggest solutions based on arguments to less complex problems in business economics
	5	Apply basic statistical and quantitative methods
	6	Critically evaluate basic economic concepts and quantitative and qualitative information for-business decision making
<b>Communication</b>	7	Communicate in oral and/or written form information, ideas, problems and solutions in the field of business economics
	8	Collaborate, prepare and present solutions in a team
<b>Business Ethics</b>	9	Create and formulate conclusions related to relevant social and / or ethical issues in the areas of management, finance, marketing, entrepreneurship and international business
	10	Identify and analyze ethical challenges

**Business knowledge** - Our students will demonstrate basic business knowledge by interpreting underlying principles and ways of doing business in specific areas of business and by distinguishing categories of business operations.

**Thinking skills** – Our students will be able to collect, analyze, critically evaluate and suggest solutions by applying different business economic methods.

**Communication** - Our students will demonstrate effective communication skills in oral and/or written form and possess skills to work effectively in a team.

**Business Ethics** - Our students will be able to identify, evaluate and formulate conclusions on ethical and social issues and challenges in the specific areas of business economics.